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Bib Data Sheet

CONFIRMATION NO. 7739

SERIAL NUMBER 10/043,698	FILING DATE 01/09/2002 RULE 1.47	CLASS 725	GROUP ART UNIT 2611	ATTORNEY DOCKET NO. MET1.0002

APPLICANTS
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CONTINUING DATA ************************
This appln claims benefit of 60/260,745 01/09/2001
AJ

FOREIGN APPLICATIONS ******************
None AJ

IF REQUIRED, FOREIGN FILING LICENSE GRANTED.. ** SMALL ENTITY **
** 02/11/2002

Foreign Priority claimed ☐ yes ☑ no			
35 USC 119 (a-d) conditions met ☐ yes ☐ no ☐ Met after Allowance	STATE OR COUNTRY CA	SHEETS DRAWING 15	TOTAL CLAIMS 15	INDEPENDENT CLAIMS 2
Verified and Acknowledged _____ Examiner's Signature _____ Initials			

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TITLE
System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters

FILING FEE RECEIVED 735	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	☐ All Fees
		☐ 1.16 Fees (Filing)
		☐ 1.17 Fees (Processing Ext. of time)
		☐ 1.18 Fees (Issue)
		☐ Other _____
		☐ Credit